



# Safety vs. Productivity – Gaining Support for Improving the Safety Culture of the Organization

## A Management Leadership Presentation

**When:** Tuesday, July 18, 2017

**Where:** Elks Lodge, 645 Charity Way, Modesto, CA

**Time:** Vendor Exhibits: 11:00 am – 12:00 noon

1:15 pm – 1:30 pm

Presentation: 12:15 pm – 1:15 pm

The Stanislaus County Safety Council invites you and your organization's members to attend our Special Presentation and Vendor Fair on July 18, 2017. Please RSVP (required) to [contact@stancountysafety.org](mailto:contact@stancountysafety.org) by July 8, 2017. For this meeting, we do need attendees to RSVP.

### **PRESENTATION OVERVIEW:**

Organizations often have a difficult time balancing having a good safety culture versus productivity. Productivity sometimes takes the front seat without buy in from all levels of an organization.

Let's face it. Gaining support from management is often difficult but critical for a safety culture that is effective. Becoming progressively proactive is one way for your organization to achieve the proper balance between safety and productivity.

This presentation will give useful strategies on how to change the safety culture in your organization through real case studies related to safety and achieving the proper balance.

Your attendance will provide you with strategies on:

- 1) Gaining the effective balance between the "carrot and stick" approach to safety
- 2) Using positive reinforcement through incentive programs effectively without "buying safety"
- 3) How to work with discipline issues for positive change by consistent policy enforcement by involving both management, HR, Shop Stewards and the employee
- 4) Increasing productivity with proactive safety programs without overlooking the personal side of incidents/accidents/injuries to employees of the organization

**PRESENTER BACKGROUND:**

Jim Breuner is the Safety & Compliance Superintendent with Alameda Municipal Power and has been there since 2015. Prior to this, Jim was with PG&E for 30 years.

During his tenure with PG&E he spent about 13 years doing claims and lawsuit investigations, and roughly 11 years as a full-time safety program coordinator and ergonomic consultant where one of his primary responsibilities was leading the root cause investigations of work-related injuries for his assigned internal clients.

Before leaving PG&E, he served as a Damage Prevention Specialist, and travelled throughout the service territory speaking to contractors, government entities, and excavators about how to avoid digging into underground utilities and everything they ever wanted to know about the 811 Call Before You Dig process.

Jim developed an article for Incident Prevention magazine in March of this year which is the foundation for the presentation for our July special meeting and vendor fair. He uses real life examples to illustrate what happens without the proper safety culture and how productivity suffers after an incident, injury or death.

Please RSVP your planned attendance no later than July 8, 2017 to [contact@stancountysafety.org](mailto:contact@stancountysafety.org).

We look forward to seeing you there.