



INVESTIGATIONS IN THE AGE OF GEOSOCIAL DATA

EDUCATIONAL SEMINAR



Title of Seminar Investigations in the Age of Geosocial Data
Speaker Contact Info Stephen Roper
530.760.4229
sroper@digistream.com

Session Description Did you know most pictures posted on social media like Facebook, Twitter and Instagram tell the world about when and where that photograph was taken? This data, called “geotagging” is the focus of this presentation. Geotagged content’s prevalence is rapidly increasing on all social media platforms. This evolution of geosocial data is changing the face of risk management and investigations as we know it. Learn exactly what geosocial data is, and how this type of information is used to investigate insurance claims of all kinds. Attendees will understand how to gain eye-opening insight into accidents, site-security, workplace harassment and high exposure incidents, by locating social media photographs, videos, and posts at the specific locations and times pertaining to the incident in question. This session utilizes real life case examples to demonstrate the impact of this new technology in the realm of risk management, law and insurance. These case examples will also show how this cyber evidence can be uncovered and leveraged in a variety of scenarios. Attendees will walk away with a better understanding of how to utilize this new information and why it can be helpful in producing evidence and witnesses previously unknown to legal and claims professionals.

Target Audience Risk managers, attorneys, brokers, claims professionals, and other persons involved in the claim process.

- Learning Objectives**
- Understand what geosocial data is and how it works from a technological standpoint
 - Identify the specific instances and red flags that determine when and where geosocial data can further an investigation
 - Understand the legal and privacy implications of using geosocial data in claims investigations
 - Learn how to properly preserve, authenticate and present social media and geosocial evidence in court
 - Experience different case examples to gain knowledge as to how geosocial has helped in the past

Speaker Bio Stephen Roper is the General Manager of DigiStream’s Intelligence Division, overseeing background, social media, medical and accident scene investigations nationally. Prior to that, he was the Operations Manager, running daily investigative operations across the US and handling marquee cases for DigiStream. Stephen has completed over 1,000 digital investigations, including pre-employment screenings for public agencies and international, multi-jurisdictional investigations. He is a licensed California Private Investigator. Prior to DigiStream, Stephen was a reporter for the Shenzhen Daily in Shenzhen, China as well as an instructor at the prestigious Bao’an Zhong Xue Academy. He graduated with honors from the University of North Carolina at Greensboro with a double major in English and Media Writing.